

# Student job

## Nordic Digital Marketing for Professional Haircare

We are looking for a student, in the final years of your master's degree, to help us alongside your studies with primarily our B2B webshop for professional haircare brands.

SÆTHER was founded in 1983 by Ellinor Sæther and as such the company carries her name. However, this is not our only heritage. Ellinor Sæther's clear vision, strong presence and profound business acumen have for decades characterized the solid growth of the company from the very beginning with the 2 brands Max Factor and Mary Quant up until today, where SÆTHER distributes 100+ brands.

Sæther Professional is the newest division of the Sæther family and is now distributing a portfolio of over 10 well-known brands within the professional haircare industry.

### You will be responsible for:

- Keeping the B2B webshop up to date with new products
- Updating the campaign site with new campaigns every 5<sup>th</sup> week
- Making sure the education part of the website is up to date with the event calendar and how-to videos
- PR & influencer send out
- Briefing SoMe media agency of news and relevant campaigns
- Keeping our e-tailers informed of news with picture and information
- Analysing e-tailers' brand landing page and improving where needed
- Ad hoc marketing tasks

The ideal candidate has similar experience from digital marketing, brand manager or digital competences.

### What we expect from you:

- You are analytical, structured and take own initiatives
- You have experience from roles with similar responsibilities
- You are fluent in English and one other Scandinavian language, both oral and written
- You thrive in an action-oriented environment with deadlines
- You like working with haircare and beauty products
- You have a digital mind-set and a passion for digital platforms
- You have relevant theoretical background from your Bachelor

### We offer:

A job that offers exciting challenges in a company where quality and customer service are key words. You are offered a good hourly wage, canteen scheme as well as favourable employee benefits. An informal tone in a busy and positive work environment.

We look forward to receiving your application and CV via e-mail [job@saether.dk](mailto:job@saether.dk). Remember to mark the email "Saether PRO". We conduct interviews on an ongoing basis. Deadline is Friday 15 January 2021.

[www.saether.dk](http://www.saether.dk)

E. Sæther A/S \* Ryttermarken 11 \* 3520 Farum

E. Sæther A/S is distributing more than 100 well-known international cosmetics, fragrance and haircare brands. Among others Hugo Boss, Gucci, Marc Jacobs, Chloé, Calvin Klein, Shiseido, Paco Rabanne, Max Factor, Clarins, Ole Henriksen etc. The company was founded in 1983 and has since then been characterized by rapid growth.

E. Sæther A/S is part of the Sæther Nordic Group. The Group has companies in Denmark, Sweden, Norway and Finland, more than 270 employees and a turnover in excess of 800 MDKK.

**SÆTHER**

